



**Bangladesh Women's Health Coalition (BWHC)**  
**SHOKHI | A Project on Women's Health, Rights and Choices**  
In the collaboration with Amraipari, BLAST and MSB

**Video clips and Newspaper Feature series showcasing SHOKHI's success story**

**1.0 General Background**

Bangladesh is still a predominantly rural country, but its urban population is rising fast. An estimated one-third of the city's population live in slums. The people who live in slums are lacking in health and legal service. Living conditions are severely detrimental to women's health. Violence against women and girls has become a serious problem there as well. The social conditions and attitudes and economic situation of most women living in Dhaka's slums is extremely difficult to seek protection and legal redress.

**In this context**, Bangladesh Legal Aids and Services Trust (BLAST) is currently implementing the project titled '**SHOKHI- Health, Rights and Choices**' with the Collaboration of BWHC, Marie Stopes Bangladesh and We Can Alliance with the support of Embassy of the Kingdom of Netherlands (EKN). The project identifies four key obstacles to the realisation of women's rights, dignity, health and safety in Dhaka's slums: discriminatory attitudes, lack of awareness among women and girls about their rights, absence of protection of women's rights and constraints on women's access to services. Women find available health and **Women's** legal services to be inaccessible due to distance, cost, and the lack of a 'one stop shop' or effective referral system between services. Considering the existing patriarchic regime, services are also generally gender-insensitive and male dominated. Drawing on these findings, the project envisions a three-pronged approach specifically addressing each obstacle. Discriminatory attitudes against women and a lack of awareness of health and legal issues will be addressed through changing attitudes and encouraging women's leadership and activism. And the obstacle of the absence of protection of women's rights by relevant stakeholders will be addressed through advocacy work for action on women's rights related issues and sensitization of stakeholders. And the obstacle of constraints on women's access to services will be addressed through direct provision of accessible services and improvement of existing services.

**2.0 Objectives**

'Change Maker' concept is the heart of SHOKHI project. Describing the concept is more than enough to understand the SHOKHI project, its goal & objective and activities as well.

It is important to audio-visually capture this concept for both increasing the visibility of the project and airing the project globally by YouTube or any other means. This will be done first through making a case study where individual success stories from across the board will be documented. This documentation process will be done involving a journalist/columnist. The data collected will then be used to make short video clips about the particular success stories regarding the beneficiaries of the SHOKHI project. These video clips will be used to spread SHOKHI's success through social media and other conventional mediums. Furthermore, the data will also be published in local newspapers (both English & Bengali) through a feature series, where a story regarding SHOKHI's success will be published periodically.

Shokhi's success story will be portrayed in the video clips/feature series and these following areas will also be covered for giving an overview and inspire others as well as to give SHOKHI its due recognition.

- **Community Paralegal's Activities:** Shokhi gave 5 days paralegal training to change makers from the community's women after this training Shokhi arranged internship program for these change makers in every hub and aim of this activity is that after finish Shokhi project these paralegal will serve the community and practices the legal activities. From them 1 paralegal will participate in this documentary and share her activities and experience which inspire communities others.
- **Domestics Violence Victims:** Reshma (pseudoname) is a victim of domestic violence and how she tortured by her husband and her bravery step by raised her voice against domestic violence and entire this journey Shokhi is giving her advice from where and how she can take another necessary steps to continue this fights successfully it will also showcase in this documentary .
- **Community Health Worker's Activities:** Shokhi gave 6 months paramedic training whom are selected to serve the community by giving health services at free cost. From the selected person we will choose 2 community health workers for this documentary where they share their activities and experience about their work.
- **Self-defense Performer:** BLAST and Female empower movement (FEM) are combined and arranged self-defense training for 15 change makers and after this 3 change makers become trainer , Tania one of the change makers now connected with FEM. In this documentary Tania share her experience for inspiring and acknowledge others about this activities.
- **IGA Participants:** Shokhi arranged income generating vocational training in different trade where community people get opportunity to learn sewing, handicraft, electrical, driving which help them to get a new job, some people waiting for job and it make community women more confident and self-independent. So from them 2 person share their journey with Shokhi and how they are beneficiary from this projects which will be inspired others be an independent.

- **Football Player** : 2 times Shokhi arranged football tournament between inter area community women .Here two champion team's 4 members participant in this documentary to share their experience to play a joyful tournament and behind the story of win .
- **Exposure Visit Participants:**Shokhi's change makers in different time visit different services center to know and see how and from where they can get and access the services when it's needed. From those change makers 1 change makers who participate in this activities he/she share experience in this documentary.
- **Drama Group Members:** Shokhi make a drama group who are doing different cultural programs based on social problems and awareness issues relevant from these group 2 members share their experience in this documentary.
- **Shokhi Change Maker:**Shokhi make almost 10,000 change makers who are serve the community by taking different training so from them 1 change makers share experience in this documentary
- **CC Committee Member:**Shokhi build 3 CC committee in this 3 area by this committee total Shokhi's community base activities can monitoring and from the CC committee one member share experience in this documentary.

### 3.0 Scope of Work

The Consultant (organization/individuals) shall perform the following tasks for completing the following tusks:

- The qualified bidder will provide the case study script on Bangla and English versions and review with BLAST management
- Collect and select relevant photographs.
- Bidder will prepare thirteen video clips; 45 seconds-60 seconds each.
- For showcasing, ensure the clips on YouTube and social media link.
- Prepare a success story on thirteen mentioned issues and confirm a coverage in renowned national print media.

### 4.0 Responsibilities:

The vendor is required to provide a technical and financial proposal including references to previous work done and examples.

### 5.0 Qualifications and Experiences:

- Experience in preparing video documentary.
- Proven record of designing publications including online content.
- Experience in prepared report for print media.
- Preferred, experience in development sector activities.
- The vendor needs to submit the samples of their video works, page specimen.

- In the RFP vendor needs to specify each and every head of cost/pricing and their TIN numbers.

**6.0 Duration: 15 February-10 March, 2018.**

**7.0 Working area of video documentary: Mirpur, Mohammadpur, Mohakhali**

**8.0 Fees: VAT and Tax will be deducted according to Govt. Rules.**

**2.5% Earnest Money will be added of the quoted value(in favor of “BWHC SHOKHI Project”).**

**10% security Money of the billed amount will be paid by the bidwinner (could be adjusted with the earnest money).**

**Application Procedure:**

Interested vendors or organizations are requested to submit the proposals by **hard copy on or before 5 p.m. on 10<sup>th</sup> February 2018 (Saturday) at the address mentioned below.**

- For further enquiries should be addressed to: Phone: +8802 9131681-2
- Every application should include the subject line ‘**Proposal on Video clips and Newspaper Feature series showcasing SHOKHI’s success story’.**

**Address of Submission:**

**To**

**The Executive Director**

**Bangladesh Women’s Health Coalition (BWHC)**

**House 806, Road 03, Baitul Aman Housing Society,**

**Adabor, Shyamoli, Dhaka-1207.**

**NB. Please don’t forget to submit the Earnest Money of the quoted value with the RFP(in favor of “BWHC SHOKHI Project”).**